



COMUNICATO STAMPA

IN CAMMINO. LA PORTA DI TORINO: ITINERARI SINDONICI SULLA VIA FRANCIGENA

PILGRIMAGE THROUGH PIEDMONT GATEWAY TO ITALY: HOLY SHROUD VIA FRANCIGENA HIGHLIGHTS



**SPAZI REGIONE PIEMONTE, RUE DU TRÔNE 62, BRUXELLES
DAL 13 DICEMBRE 2023 AL 14 GIUGNO 2024
INGRESSO GRATUITO**

Religious, inclusive and sustainable tourism at the center of the "Via Francigena for All" project with the exhibition In cammino. The Gateway to Turin: Shrouded Itineraries on the Via Francigena, presented at Palazzo Madama - Museo Civico d'Arte Antica in Turin from July 13 to Oct. 10, 2023, and now on display from Dec. 13, 2023 to June 14, 2024 in **Brussels, in the spaces of Regione Piemonte.**



With a multi-disciplinary and interactive itinerary, it is a true virtual journey that leads from history to the present day with an open-visit perspective, where the community and its territory become welcoming in all respects.

It is being carried out by Regione Piemonte in collaboration with Palazzo Madama-Turin's Civic Museum of Ancient Art and the Carlo Acutis Foundation.

The project, also supported by ENIT, sees at its center the Via Francigena as one of the highest expressions of the promotion of religious and inclusive tourism and as an opportunity to dwell on one of Italy's most important pilgrimage routes: the one that crosses Piedmont by means of the exhibition/trail that narrates the territory highlighting the historical and contemporary centralities of the region, home of the Holy Shroud and main access point to the Peninsula along the Via Francigena pilgrimage.

Accompanying the itinerary is a reflection on the theme of the pilgrim - the one who moves for material salvation, body and spirit - and the journey of the Saints of Charity, from St. Giovanni Bosco to St. Giuseppe Cafasso, from St. Giuseppe Benedetto Cottolengo to the Blessed Piergiorgio Frassati and Carlo Acutis, with a series of encounters with the soul of the region through a visual exploration dedicated to its founding themes.

The exhibition is structured in four sections, each connected to a specific theme. The first presents sixteen original illustrations, created by young Italian artists which are now internationally acknowledged. A series of works that are inspired by the concepts of pilgrimage, spirituality, the Shroud, the paths, the Saints of Charity, but also by the essential morphological aspects of Piedmont and the relationship between man, nature and food. The second section houses a whole series of video materials specially made to illustrate the Via Francigena and the Shroud itineraries, allowing visitors to immerse themselves in the landscapes of the places traversed. In the third section, a large interactive map highlights the paths of the "Via Francigena for all" project and the shroud paths illustrated in Sisto Giriodi's book *The Other Shrouds*. The map is flanked by photographs of the dozens of shrouds frescoed on the exterior walls of buildings located along the Piedmont paths. These works are not widely known even by many of Piedmont's locals, despite the fact that they constitute a singular case of popular devotion, a cycle of art spanning three centuries. Finally, in the fourth section, there is a depiction of the work conceived by Turin artist Carlo Gloria on the theme of the path, exhibited at the residence of the Italian Ambassador in Brussels.

The exhibition project aims to offer an engaging and interactive experience and to raise awareness of pilgrimage, spirituality and nature by promoting sustainable and inclusive tourism.



"Piedmont believes in religious tourism and is enhancing it in a way that also makes it more accessible through the "Via Francigena For All" project, which expands the culture of welcoming people in need," emphasize Piedmont Region President Alberto Cirio and Tourism and Culture Councillor Vittoria Poggio.

"Since 2022 the Foundation has been promoting projects inspired by the powerful message conveyed by the Shroud, which is an asset of major international appeal. With the exhibition connected to the "Via Francigena for all" project, the fruitful public-private collaboration is once again established and aimed at raising awareness of Turin's centrality on this issue," says Adriana Acutis, vice president of the Carlo Acutis Foundation.

"The new renaissance of Italian illustration assembled to narrate the deep sense of the voyage, the personal journey, in the mountains of Piedmont, and in the hills and waters of Piedmont. Where the religious ethic has always been upheld by the work ethic, and vice versa, in the paradigm that became Europe," declares Giovanni C.F. Villa, director of Palazzo Madama Torino.

WHERE: PIEDMONT REGION SPACES

Rue du Trône 62 - Brussels

WHEN: December 13, 2023 - June 14, 2024

LINK TO IMAGES: <https://bit.ly/IncaminnoaBruxelles>

